

# Sibéal Turraoin

photographer | travel blogger | arctic adventurer



## PROFILE

Hi! I'm a solo female adventurer traveller and photographer with a special interest in Arctic and northern destinations, currently based in Iceland. In 2010 I was the first Irish woman to sail the Northwest Passage from Ireland to Alaska.

## CONTACT

An Rinn, Dúngarbhán, Co Phort Láirge, Ireland  
Minni-Borg, 801, Selfoss, Iceland

00 353 87 227 3981  
00 354 761 4810  
www.sibealturraoin.ie  
info@sibealturraoin.ie

## ABOUT THE BLOG

**About** My blog focuses primarily on independent adventure travel in Iceland with an emphasis on photography and hiking.

**Areas of interest** commissioned photography | stock photography | product reviews | travel planning & itinerary guides | collaboration | brand ambassadorship | freelance writing

**Past collaborations** TheJournal.ie, Basecamp Ireland, Sleeklens

## STATS & SOCIAL REACH

**Website visitors** 170/month

**Website page views** 416/month

**Website visitor sources (top four)** Ireland, UK, US, Iceland

**Facebook likes** 815

**Facebook demographics** Men 44% | aged 25-34 14%

Women 55% | aged 25-34 20%

**Facebook visitor sources (top four)** Ireland, UK, US, Brazil

**Instagram followers** 696 | 23% engagement

**Other social media** Pinterest | YouTube | Google+ | LinkedIn | YouTube | Pinterest | Bloglovin' | Tumbler

## PRESS

- The Irish Times
- Afloat
- Irish TV Interview

## WRITING | LECTURES

- TheJournal.ie: My best road trip
- Women and the Sea Podcast: "Irish Adventures in the NWP"